

Buy Your Sheep Dip, Fly Chaser, Poultry
Food and Hog Tonic from the
1927 **Heber Drug Co.**
Farmers and Ranchers Supply Depot.

ABRAM HATCH

I was born in Heber City, Utah, September 8, 1879. My parents were Joseph and Sarah Jane Clyde Hatch. Mother bore eight children, six sons and two daughters. She died at the age of 50, and father was killed in an auto wreck when he was near his eightieth year.



On my seventh birthday father gave me a small printing press which he purchased on one of his trips east, where he made bi-annual trips with trainloads of fat beef cattle from our Colorado, Utah and Wyoming ranch for the eastern markets at Omaha or Chicago. The press would print a form $3\frac{1}{2} \times 5$ inches and was of sufficient capacity to print letter heads and reasonably large envelope forms. Mother was my banker and in the three years between seven and ten I saved \$35 (present purchasing power about \$200) and bought the hand press on which I later printed the Heber Herald, a 4-page 9 x 12-inch weekly newspaper with a circulation of 300 copies, and continent-wide for the subscription list. There were three pages of hand-set type and one page of advertising that brought in \$6 a week, or near \$300 yearly. But when high school time came the entire staff of the Herald (consisting of a boy of 13 years) was drafted and the Herald ceased publication.

I was editor, manager, typo and the necessary newspaper devil. When the entire staff was stalled by parental demands, the Herald had no chance but to fade out. Details of its life and death struggles and accomplishments are past history, as detailed by J. Cecil Alter in his books, "Early Utah Journalism." Utah State Historical Society, Salt Lake City, 1938. Pages 83 to 87, inclusive.

I entered the Heber High School, consisting of one room, one teacher, and one dozen assorted students. September, 1892, the Preparatory School at the University of Utah, September, 1896.

I left the Heber Brass Band as secretary, librarian and one of the musicians after a period of ten years.

In 1897 I entered the A.C.U. as the

375

376

first student from Wasatch County, studying animal husbandry, dairying, English and history. The Wasatch Creamery was constructed in the winter of '97 and the spring of '98 as a community Co-Op. I took over management April 1, 1898, and remained there for a period of eighteen months and then entered the University of Utah as a freshman in engineering.

After two and one-half years of schooling, fire wiped out the engineering building and with it my books, laboratory equipment and job as assistant to Dr. James E. Talmage, in geology and mineralogy. Balance of the school year was spent with the Pacific Lumber Co. I then went back to Heber City and purchased the Heber Pharmacy. As manager I made it a good investment and in 1903 married Rowena Ottinger, youngest daughter of G. M. Ottinger. He was an artist and an art instructor to many of the present and past prominent artists of the state. He was the first art instructor at the University of Utah.

After two years of schooling in practical and theoretical pharmacy, I was able to pass the examinations and receive from the State Board of Pharmacy my license to practice in Utah.

In 1905, I organized the Heber Drug Co. as a corporation, and moved to new quarters in the Bank Bldg. The store room was spacious and fixtures were modern. We had a very good business in drugs and confectionery.

In 1906 I sold my interest in the drug store and, with wife and two daughters, moved to Salt Lake and bought the Fifth East Pharmacy.

I sold this store in 1912 and bought a half interest in the Heber Drug and moved with wife, two daughters and two sons back to Heber and became manager of the drug store.

1913 was a panic year and we weathered the slump by careful purchasing and merchandising. We manufactured all confections and ice creams that the trade required. This was more than 50 pct. of our total sales and required little additional help so that the gross profit from this department provided a generous net profit. As competition by another drug store developed we had to make every line a profitable one. In 1915 we bought farm prop-

erty, leased an additional hundred acres and started a registered Jersey herd. Farm and dairy prospered and there was plenty of good Jersey cream for confectionery and growing boys and girls.

By-products of skim and butter milk and a business in grade A 5 pct. (butter fat) bottle milk added both labor and profit, and jobs for the young family.

Modern machinery and shop for the farm, a large hay mow for the surplus baled hay, with the milking machine, now made possible the milking of 35 cows by one man.

White Leghorn chickens and Chester White hogs grew numerous and fat. The girls had the profits from the chickens and cared for them diligently. The boys took turns in driving the herd to pasture and shared with Dad the labor and care of milk and cream.

Heber High School had grown with increase in population and by 1923 the two girls graduated and entered the University of Utah. We found we were now short-handed in both the home and the store. Boys were in high school and we began to unload our investments.

We sold dairy herd and farm investments in 1924 and 1925, and purchased a home in Salt Lake City, moving in 1927. Sold the store in 1928 and took employment here as a pharmacist, which gave us an income while our business of supplying LDS Church and others with projection films for the mission fields. Retired from the drug store business shortly after the '29 and '30 panic and developed a photography business of considerable magnitude, from which we are slowly retiring.

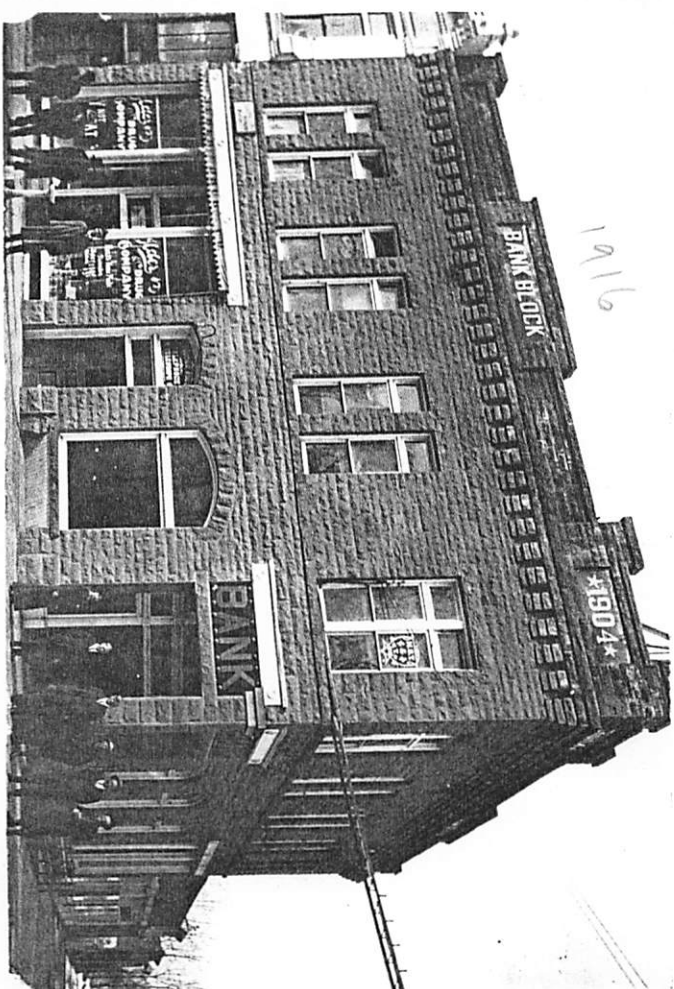
Moved to Garden Park Ward in August, 1948, and bought the Albert Van Cott home on 1285 Yale Ave. We celebrated our golden wedding there on June 17, 1953, with a guest list registering over 325 friends and relatives.

Heber Pharmacy

A Texas Wonder.

There's a Hill at Bowie, Tex., twelve as big as last year. This wonder is W. L. Hill, who from a weight of 300 pounds has grown to over 180. He says: "I suffered with a terrible cough, and doctors gave me up to die of consumption. I was reduced to 30 pounds, when I began taking Dr. King's New Discovery for consumption, coughs and colds. Now, after taking 12 bottles, I have more than doubled in weight and am completely cured." Only sure cough and cold cure. Guaranteed by Heber Pharmacy. 50c and \$1.00. Trial bottle free.

Wave 2/ Dec 1906



The Heber Bank 1916
 Lula Horner, Geo Jorgensen, Jim Turner,
 Lebon Hyllton, Wm Coleman, Thomas Jones.